



Enhance your skills & personal effectiveness
by training as a life and performance coach

ILM Accredited Coach Training

Birmingham:	19 - 21 July
Stafford:	26 - 28 July

www.broadlandstraining.com

Good coaching is about helping others to move forward and realise the true potential within...

Coaching is not about the coach trying to solve the client's problems - it's about helping people to find the answers that are already within them. Create an incredibly powerful and positive experience.

Coaching carries many benefits, especially in assisting people to perform better, or to overcome the barriers and obstacles that we often put in our own way. Our accredited coach training is:

- Practical and results oriented – you will learn how to coach people across the whole of life
- Delivered by people who are qualified and experienced coaches
- Tried and tested across many nationalities
- Eligible for Business Link funding (Director Development Programme).

The course is ILM approved. Here is what will be covered:

- The role, responsibilities, characteristics and behaviours of a coach
- How to assess learning styles, learning outcomes and identify barriers
- How to use different communication strategies and give effective feedback
- How to ensure that coaching is used in a safe and supportive way
- How to monitor and review your own workplace coaching performance and your client's progress
- How to plan, organise, deliver and monitor coaching at work.

Who will benefit from the training?

Managers, leaders and anyone responsible for improving performance.

Anyone looking to start out on a career in coaching.

How will your clients / business benefit?

You'll be better able to:

- Use coaching to good effect, often in areas where traditional training does not work
- Motivate and inspire others to exceed their own expectations
- Remove personal and professional barriers
- Identify powerful internal strengths in the people you coach.

Programme cost:

£1,600 + VAT

For company bookings of six or more places, call for preferential rates and save up to £2,000

Note: a company with between 5 and 249 employees can obtain up to £1,000 Director Development Grant towards this event. Call you local Business Link Advisor today.

Further details and how the training is delivered

Programme features:

- This ILM approved programme is internationally recognised and leads to a qualification at Level 3 – Workplace Coaching
- The event prepares participants for a Level 3 Award, and can be upgraded (free of charge) to a Level 3 Certificate at any time
- The programme includes workshops, resource materials, supervision in your coaching practice and the help of trained coaches to facilitate your ongoing learning and development
- Free coaching materials and “Concepts of Coaching” book by Peter Hill. This package is included for Coaching Programme candidates.

How we deliver the programme

- Initial workshop comprising 3 consecutive days in the first month (9 am to 5 pm each day)
- Participants undertake coaching practice and prepare a coaching diary and assignment after the first event
- A one-day follow up workshop is held 4 – 6 weeks after the first event, to consolidate the training and coaching practice
- A sample of your coaching sessions are recorded (usually two) and we provide supervision based on these recordings

This programme is open to everyone and there are no formal entry requirements.

You will normally be a Manager, Leader or may be looking to start your own coaching business.

Course Requirements

For the Level 3 Award:

- Work-based assignment
- Coaching Diary
- 6 hours coaching practice
- 2 supervised coaching sessions

For the Level 3 Certificate (the upgrade). An additional:

- 24 hours of coaching practice
- Reflective review

Our style of coach training is based on self discovery, awareness and choice - all geared towards improving performance, attaining goals and achieving results.

Learn how to empower people to find their own answers and make important choices in their lives today!

Client quotes and how to reserve your places...

“Excellent course, amazing exercises, life changing training. Well done.”

“The simplicity of this workshop is its’ beauty: no presentations, no video, no lecture, no tables. Excellent – thank you!”

“Thank you – I will now approach problems with a different attitude”

“Excellent – keep going!”

Book your places today in one of three ways:

1. Email admin@broadlandsconsulting.com with your details
2. By fax on +44 (0) 1543 263821
3. By calling us on +44 (0) 1543 220752

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